

MR. RAMESH RAWAL

PROFILE

Name: Ramesh Rawal

Father's Name : Late Nanak Chand Rawal

Date of Birth: March 12, 1949

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Qualifications:

1. Indian Institute of Management, Ahmedabad (1974-76):

Passed Post-graduate Diploma in Management with specialization in Agri. Besides regular subjects like Finance & Marketing, Major subjects included Management of Rural Development Programme, Agri. Economics, Agri. Business systems, Rural communication, Social factors in Rural Development etc.

2. National Dairy Research Institute, Karnal (1972-74):

Completed M.Sc., Dairying with major subjects as Fodder Agronomy, Soil Science & Animal Nutrition. Obtained 72.5% marks with distinction in 3 subjects. Carried our research work and submitted a thesis on the following subject. **“Effect of Cutting and Nitrogen Management on Regeneration, Yield, Chemical Composition and Cellulose Digestibility of Teosinte Fodder”**.

3. Haryana Agricultural University, Hissar (1968-72):

Completed B.Sc., (Hons) agriculture with major subjects as Agronomy, Plant Breeding & Animal Husbandry secured 73.4% marks and stood sixth in the university.

4. Special Training and Visit Abroad:

4.1. Study Tour to Birmingham University, Birmingham (United Kingdom):

Completed 3 months short course on **Rural Environment Management** – major emphasis was on Natural Resource Management, Rural Environment issues v/s sustainable development, Environment impact assessment studies etc.

4.2. Study Tour to South East Asia:

Visited China, Hong Kong & Thailand to study sericulture, mushroom cultivation, farming system etc.

4.3. Study Tour to Thailand:

Visited Thailand in April 1997, to study linkages of reeling and weaving units of silk with sericulture production programme at field level.

5. Academic Distinctions:

- ? Recipient of merit scholarship for all the four years of study at Hissar
- ? Awarded merit scholarship for both the years of study at NDRI, Karnal
- ? Distinction in 3 subjects at NDRI, Karnal.

Present position:

Executive Vice President of Baif

6. Experience:

Since 1976, working with a reputed Public Trust, BAIF Development Research Foundation, getting assistance from various government departments and international aid agencies for implementation of various livelihood projects in the rural areas in the fields of Agriculture, Animal Husbandry, Forestry, Soil and Water Management, Horticulture, etc. Basic objective of various projects is:

“To create Gainful Self Employment Opportunities for Rural Families ensuring Sustainable Livelihood, Enriched Environment, Improved Quality of Life and Good Human Values”.

Worked in different capacities and gained rich experience in the following areas in last 24 years.

6.1. Strategic Planning & Policy Decision:

1. Part of top management team of the organization
2. Set mission and objectives of the organization
3. Strategic planning for long term and short tem goals
4. Liaise with government at policy making level and influence contents and implementation plans of development programme

6.2. Organization Development:

1. Develop and strengthen institutions to take up programme on sustainable basis
2. Recruit and train qualified manpower for different projects
3. Identify project and staff training needs to strengthen capacity of staff to manage programmes effectively
4. Identify and motivate staff within organization for higher responsibilities and meet challenges of future as part of HRD functions.

6.3. Project Planning and Implementation:

1. Gained experience in developing land based and livestock production programmes as a part of one farming system and participatory approach for assistance from government and international aid agencies
2. Integration of livelihood programme with social development issues like health, hygiene & drinking water and gender issues in order to achieve basic objective of improvement of quality of life.
3. Plan and devise implementation strategies (delivery system) of various field programmes for desired results.
4. Implementation of field extension programme, in the areas of livestock production, Agri production, wasteland development, silvipasture programmes, tree based farming system and social issues.
5. Provide problem specific advice and ensure inter-sectoral, horizontal and vertical integration and various activities.
6. Develop project specific management information system (MIS) for review, monitoring and control functions
7. Preparation of budgets and action plans for implementation of various programmes
8. Liaison with government departments to get administrative financial approvals and build up image of the organization

6.4. Marketing:

Worked as General Manager, Business Development to promote and market veterinary biologicals, pharmaceuticals, semen, feed supplements etc., manufactured by BAIF Laboratories Ltd. (promoted by BAIF Development Research Foundation). Main functions included – business promotion sales and marketing in trade, institutions and Govt. through field managers, officers, distribution channel, establishment and management of depot(s) and other commercial functions.

7. Consultancies:

- I. Member of Swiss Agency for Development and Cooperation mission to prepare project document on “Breeding and Local Breed Development – specific support to the livestock Component of U.P. Diversified Agriculture Support Project (A World Bank Project).
- II. Conducted study on present status and management practices of Bhadawari buffalo and plan for its upgradation – study sponsored by Swiss Agency for Development & Cooperation.

8. Representation in Government Bodies:

- I. Nominated member of sericulture review and development committee of Govt. of Uttar Pradesh
- II. Invited to Agri. extension and research committee of U.P. Diversified Agri. Support Programme (a World Bank Project)
- III. Invited to Livestock production and Local breed conservation programme committee.
- IV. Member – Project steering committee on watershed programme
- V. Member – Committee on livestock breeding policy of State Government of Uttar Pradesh.
- VI. Member – Working group on bio-dynamic farming of Planning Commission, Govt. of India.
- VII. Member – Working sub-group on feed fodder, Department of Animal Husbandry & Dairying, Govt. of India, New Delhi.
- VIII. Member - Management Committee – Community development programme or Rourkela Steel Plant, Rourkela, Orissa.

9. Papers Presented:

Workshop Title	Conducted by	Paper Title
Round Table on Promoting Pro-poor Globalization Policies	Confederation of Indian Industry – CII & SEWA	Liberalization of trade in agriculture and its impact on small and marginal farmers and landless agriculture labours in India
Livestock Production for Rural Employment	Anand Sikka Foundation & All Island Sri Lanka Veterinarians Association	Extension of Livestock Production Services for Poverty Alleviation from NGO's Perspective
Cow Milk is Amrit	Love 4 Cow Trust	Feed & Fodder Requirements for Milk Production in India
Diversification of Agriculture & Privatization of Extension Services	U.P. Diversified Agri Support Programme Lucknow	Participation of NGO's in Technology Dissemination for Agriculture Development
Conservation of Local Breeds	U.P. Diversified Agri. Support Programme, Lucknow	Conservation and development of Bhadawari buffaloes in Etawa district of Uttar Pradesh
Promotion of Sustainable Agri Development	Deptt. of Agriculture, Govt. of India	Promoting Sustainable Agro-forestry through People Participation