

# PEOPLE'S ORGANISATIONS



## Promoting People's Institutions and Farm Products Value Chain

**Vasundhara Agri-Horti Producer Company Limited (VAPCOL):** The apex farmer producer organisation continued to maximise returns for 40,000 *wadi* farmers represented by 58 producer organisations in 7 states. 205 tons of mangoes were procured from farmers with value addition through generation of superior quality products by state-of-the-art processing facilities. 17.8 tons of fresh mangoes marketed at a premium price, fetched better returns for the farmers. Procurement and processing of 200 tons of raw cashew nuts enhanced their market value and the income of tribal farmers. VAPCOL generated a revenue of Rs. 250.95 lakhs (25.09 million) with more than 93% attributed to the sale of processed cashews which led to a surplus of Rs.12.5 lakhs (1.25 million).

**NABARD-empowered Cluster-Based Business Organisations:** Under the Central Sector scheme launched by the Ministry of Agriculture & Farmers Welfare, Government of India to form and promote 10,000 Farmer Producer Organisations (FPOs) across the country through NABARD and National Cooperative Development Corporation (NCDC), BAIF has been empowered as a Cluster-Based Business Organisation of NABARD in Rajasthan, Madhya

Pradesh, Gujarat, Maharashtra and Karnataka. FPOs (114) have been promoted, for backward and forward linkages, efficient procurement of inputs, processing of farm products, promotion of rural enterprises and capacity building of the Board of Directors and CEOs.

**FPOs promoted under SAMADHAN Project:** The SAMADHAN Project continued to support 6 FPOs through input marketing, capacity building and value chain initiatives. Ghatawali Matatji Farmer Producer Company achieved a turnover of Rs. 3.03 crore (30.3 million)



Mineral mixture production by an FPO



Aggregation of farm produce by FPO for marketing

including Rs. 2.13 crore (21.3 million) from dairy as a micro-enterprise activity. The Suwana Organic producer company was the proud recipient of the Icons of India – Agri Food System Award at the ET Edge Agri & Food System Summit 2026 in New Delhi.

**Agri-Business Centres:** Agri-Business Centres (ABCs) formed with the support of MSK-ITC comprised of 74 ABCs - 31 in Prakasam and 43 in



Procurement of fertilisers

Palnadu district. During the year, the capacity building of 3,112 farmers was addressed by Farmer Field Schools with focus on trainings and exposure visits and 204 field demonstrations were conducted for preventive measures in chili, red gram, paddy and maize crops. In a significant move, 2,477 farmers from 55 centres have taken 5.56 crore (55.6 million) crop loan.

#### **Cattle Breeders Welfare Association:**

**Karimnagar Cattle Breeders Welfare Association:** Established in 2000, the Karimnagar Cattle Breeders Welfare Association serves as the apex milk producer organisation in Karimnagar district of Telangana. Over the past two decades, the Association has transformed the regional dairy economy by creating an integrated, end-to-end support system for milk producers. Through a strategic partnership with BAIF, the organisation operates 56 specialised

centres in nine districts, bringing efficient milk marketing solutions and professional doorstep breeding services directly to the rural farming community.

Today, the Association maintains an expansive field network comprising of 1,148 milk collection centres in 1,097 villages. This improved infrastructure has impacted more than 120,000 rural families, enabling the organisation to achieve a daily collection volume exceeding 198,000 litres of milk.

**Key Initiatives and Strategic Interventions:** To enhance long-term herd productivity, key interventions included the application of sex-sorted semen, use of elite BAIF bull genetics, and targeted calf-rearing schemes. A heifer rearing programme is embedding scientific cattle management and superior breeding practices at the farm level.

**Comprehensive Animal Health and Veterinary Care:** The organisation ensures livestock protection through regular health camps, mobile veterinary services, and structured cattle insurance coverage.

Through this multi-faceted framework, the Karimnagar Cattle Breeders Welfare Association continues to elevate farm productivity, improve milk quality, and drive sustainable economic growth for thousands of dairy-dependent households.



KCBWA BOD Meeting (L to R): N. Muthyam Reddy, S. Lelaiah, Member, Ch. Nagaiah, Secretary, B. Shivarudrappa, RD, BAIF, Dr. P. Shankar Reddy, MD, KMPCL, Dr. Ch. Rajeshwar Rao, President, M. Prabhakar Rao, Member, S. Srinivas Rao, Treasurer, O. Rajireddy, Vice President, H. Prabhakar Reddy, Jt. Secretary and Ch. Ramulu.